

## LODHA GROUP

BUILDING DREAMS, BUILDING HOPES

**E**stablished in the year 1980, the Lodha Group is a privately-held real estate developer based in Mumbai and is one of the largest construction businesses in every part of India. The company has its presence in cities like Hyderabad, Pune, and London. Lodha Group dedicates itself to the construction of houses and commercial spaces and has successfully delivered to its customers. Their top class designs and focused architecture on safety attract new customers for its projects. The company is one of the most profitable players in the Indian market and the largest by sales in three consecutive years.

### A VISION FOR A BETTER TOMORROW

Lodha's vision of 'Building a Better Life' serves across the country with many remarkable

landmarks that give the testimony of Lodha's constant efforts to build a better life for its customers. The group, in 2013 broke the national boundary and extended its reach to the international market with the acquisition of the landmark McDonalds House in Prime Central London. Lodha has a team that believes in delivering the best and keeping the mast high. The company is one of the largest corporate entities in Mumbai, with over 3,870 direct associates and over 25,000 workmen at its sites. More than 1,800 engineers, 800 management professionals and 150 designers and architects strongly hold together the fastest emerging real estate power of the country. Though, the company is majorly focused on posh and luxury homes for the upper class, it also introduced CASA, offering the mid-income consumer luxury



home with easy reach. Out of the several magnum opuses the company has created, some of the recently completed projects are; Lodha Aria, East Parel; Lodha Paradise Thane; Lodha One JVPD Scheme, Juhu, and many others... There are several other projects that are in the pipeline.

### SERVING THE SOCIETY

The company through its

several initiatives is directly impacting the lives of thousands of individuals to have a better quality life. The CSR initiative of Lodha Group focuses on Health, Education, and Livelihood. Lodha's clean title land, world-class design, excellent execution, differentiated branding, and marketing together works well, to create the best value for customers.